



MEDIA RELEASE

Wednesday, October 14 2009

STATE ORCHESTRA TAKES A KEY CHANGE

AND ANNOUNCES HER EXCELLENCY MS PENELOPE WENSLEY AO, GOVERNOR OF QUEENSLAND AS PATRON

As the sun set over the Brisbane river this evening (Wednesday, October 14) Queensland's beloved State Orchestra launched its 2010 Season and announced a major key change.

Patrick Pickett CSM, Chief Executive Officer of The Queensland Orchestra, announced the organisation will now be known as the 'Queensland Symphony Orchestra' and unveiled a complementary new look incorporating the reds and oranges of the Queensland sun.

Mr Pickett says 2010 marks a new beginning for the Queensland Symphony Orchestra and a renewed commitment to the organisation's mission, 'to touch the hearts and minds of all Queenslanders through music'.

"We are committed to life-long learning, delivering engaging and inspiring concert experiences, exploring new musical horizons and collaborating with guest artists of the highest international acclaim," said Mr Pickett.

"We have listened to our devoted subscribers, supporters and friends to ensure the role we play in the cultural life of the Queensland community continues to be both positive and progressive," he said.

Mr Pickett also announced the appointment of Her Excellency Ms Penelope Wensley AO, Governor of Queensland as patron of the Queensland Symphony Orchestra.

"We are very pleased and honoured to have the support of Her Excellency as the first patron of our State Orchestra, particularly as we begin on this renewed journey of discovery and entertainment" said Mr Pickett.

Mr Pickett said the commitment and support of Her Excellency, as well as the Queensland State and Federal Governments is vital to the ongoing success of the Queensland Symphony Orchestra.

"The Queensland Symphony Orchestra receives strong support from our State and Federal Governments each year... together we contribute to the ongoing development of the arts in Queensland and give all Queenslanders the opportunity to be part of a community that is rich in its thinking, diverse and vibrant," said Mr Pickett.

Queensland Premier and Minister for the Arts Anna Bligh said the State Government was a proud supporter of the major performing arts companies in Queensland, contributing more than \$10 million annually across the art forms – \$2.7 million of which supports the Queensland Symphony Orchestra's performance and touring programs.

The Queensland Symphony Orchestra's 2010 Season promises to be an unprecedented year of orchestral brilliance, delivering concert experiences to delight all tastes and ages.

For your complimentary copy of the 2010 Season brochure, visit www.qso.com.au or call 07 3833 5000. 2010 Season subscriptions, entitling you to an exciting range of subscriber benefits, are now on sale through QTIx at www.qtix.com.au or on 136 246.

Ends



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Orchestra

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For more information, images and interview opportunities contact:

Erin Whittaker, Marketing Coordinator

T: 07 3833 5042

E: erin.whittaker@qso.com.au

Vanessa Lea, Marketing Coordinator

T: 07 3833 5046

E: vanessa.lea@qso.com.au